

Clarification to Pre-Bid Queries

RESPONSE TO THE QUERIES TOWARDS PROVISIONS OF REQUEST FOR PROPOSAL FOR ADVERTISEMENT RIGHTS ON ADVERTISEMENT SPACES AT ISBT BARAMUNDA.

(RFP No.-30017, Dated: 09/08/2023)

Sl.No	Clause No. and Page reference	RFT Condition	Query	Response
1	Page 6 Query against clause 2.4.1.A	The Applicant (lead member of consortium) should have at least 7 years of experience in the field of advertisement.	Is it the experience in total advertisements be considered or only in "outdoor and indoor" Advertisement only be considered?	Overall experience in advertisement including "outdoor and indoor" Advertisement also shall be considered.
2	Page 6 Query against clause 2.4.1.B	The bidding firm/consortium must have minimum experience in the field of advertisings for a single contract value or gross realization of revenue from a single client of more than Rs. 50 Lakhs in preceding three (3) financial years i.e. FY 2020-21, FY 2021-22 & FY 2022-2023. In the case of Page 7 of 58 consortiums, any one of the members individual having experience of executing single contract of value /gross realization of revenue from a single client more than Rs. 50 Lakhs in preceding three financial.	The minimum experience in the field of advertisings", by this should we mean clubbing of advertisements in electronic media, indoor / outdoor and social media advertisements?	Experience in the field of indoor and outdoor advertisement in Bus Terminals, Railway Stations, Airports and Shopping Malls.
3	Page 6 2.4 Minimum Eligibility Criteria 2.4.1 B	The bidding firm/consortium must have minimum experience in the field of advertisings for a single contract value or gross realization of revenue from a single client of more than Rs. 50 Lakhs in preceding three (3) financial years i.e. FY 2020-21, FY	The COVID epidemic afflicted the years 2020-21, and 2021-22 was subsequently impacted as well. Therefore, no agencies completed the single 50 lakh contract over these years. As a result, we are asking that the 50	RFP Condition prevails.

KK Sam

		2021-22 & FY 2022-2023. In the case of Page 7 of 58 consortiums, any one of the members individual having experience of executing single contract of value /gross realization of revenue from a single client more than Rs. 50 Lakhs in preceding three financial.	lakh restriction set forth in Eligibility Criteria clause 2.4.1 (B) be relaxed.	
4	Page 7 Clause (2.4.1 C)	The Annual Average Turnover of the Applicant in last 3 Financial Years i.e.2020-21, 2021-22 and 2022-23 shall not be less than Rs. 5.00 Crores.	The annual average turnover of the applicant was included the year 2022-23, the year 2022-23 has not been finalized yet because the due date is 30th September 2023. We may not complete finalization of the account by the tender submission date. So, we request you to exclude the financial year 2022-23 from the annual average turnover calculation. (Clause - 2.4.1 C)	If Financial Statement are not available for the FY 2022-23, Provisional Financial Statements sealed and certified by the Chartered Accountant can be provided.
5	Joint verification of the Advertisement areas as per Sketch map		We would like to request and please include a clause for a Joint verification of the areas described in sketch map.	Site Visit was already organised with the prospective bidders on 23.08.2023 where the bidders were explained about the dimension of available space and types of advertisement to be installed be the selected Agency.

KKSamm

6	Page No.41		Please Clarify the Page No-41 of RFP Document that mentioned list similar assignment as that like similar bus stand work or any other advertisement work	Experience in the field of indoor and outdoor advertisement in Bus Terminals, Railway Stations, Airports and Shopping Malls
7			I want to know what is the period of Contract	Refer Clause 18 of PART- F:TERMS & CONDITIONS "The contract period will be for a period of 5 (Five) years from the date of execution of contract"
8			I want to know ,What is upset price of the tender	There is no reserved price
9			Whatever we have to put price monthly or yearly please clarify	Please refer APPENDIX- 8 (B) FINANCIAL PROPOSAL DETAILS
10			I think the eligibly criteria is very high i.e.- Annual turnover average for three, Five year. So in this regard, suggesting for lower average annual turnover for participating more & More bidder	RFP condition prevails
11			The First & foremost concern is electrical consumptions, Billing & Power points .I have in detail speak to BDA team in this matter they have the option for energy meters for each Act locatival or may provide Avg uses bill. But suggested for energy meters 63 AMP Power points.	Will be finalised by the committee after on boarding of the agency.

KK Dalmi

12			The Valuable LED Screens and Backlit Boards needs to be above 4' to 5' as the walls but there is not much of space left. i.e- all 8' of wall space	Can be fixed at a height of 4', where solid wall is there. However, from look and aesthetics point of view at columns, the advertisements can start from almost floor level.
13			Front side Space including beam and the parapet space appreciate the Escalator & walking Ramp should be made available for Ads.	Not considered at this stage.
14			Apart from the above many other spaces were classified where Ads can be Placed	Cannot be considered presently from aesthetics point of view.

V.K. Gamm
31/8/23
Secy. B.D.A.